Startup Valuation Readiness Checklist

A quick self-assessment to find out whether your startup is due for a fresh valuation

Work through each section below. If you check even one box, it is worth having a conversation about whether your current valuation still reflects your business.

1. Timing

- ☐ It has been more than 12 months since your last valuation.
- ☐ Your business is in a high-growth sector (technology, fintech, healthtech, SaaS, deep tech) and it has been more than 6–12 months since your last valuation.

2. Funding

- ☐ You have closed a funding round since your last valuation.
- ☐ You are planning to raise a funding round in the next two quarters.
- ☐ You are negotiating pre-money or post-money terms with a new investor.

3. ESOPs

- ☐ You are creating a new ESOP pool or significantly expanding an existing one.
- ☐ You are planning a new ESOP grant cycle for new hires or promotions.
- ☐ Employees are approaching option exercise and you need a current FMV.

4. Secondary Sales & Exits

- ☐ A founder, employee, or early investor is planning to sell existing shares.
- ☐ You are structuring an employee liquidity program.
- ☐ An early-stage investor is exploring a partial or full exit.

5. Restructuring & Strategic Transactions

- ☐ You are considering a merger, acquisition, or being acquired.
- ☐ You are planning a demerger, slump sale, or change in legal structure.
- ☐ You are undertaking a share buyback, capital reduction, or promoter restructuring.

- ☐ You are bringing in a new strategic investor or partner.

6. Business Performance

- ☐ Revenue, ARR, or your customer base has changed materially since your last valuation.
- ☐ You have entered a new market, launched a new product, or changed your business model.
- ☐ You have signed a marquee customer or lost a major one.

7. Regulatory & Cross-Border

- ☐ Your next transaction involves a non-resident investor (FEMA pricing guidelines apply).
- ☐ Your transaction requires an IBBI-Registered Valuer under the Companies Act.
- ☐ You need to determine Fair Market Value under the Income-tax Act for a share issuance or transfer.

How to read your results

0 boxes checked: Your valuation is likely still current — but revisit this checklist every quarter.

1–2 boxes checked: Worth a conversation. A fresh valuation now can prevent delays later.

3 or more boxes checked, or any regulatory trigger checked: A fresh valuation is likely needed before your next transaction or filing.

Schedule a complimentary 30-minute consultation to discuss your startup's valuation readiness.

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